



# SHPE

Leading Hispanics in STEM®

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## Colorado Professional

**Society of Hispanic Professional Engineers (SHPE)  
Colorado Professional Chapter**

Corporate Partnership Opportunities 2021-2022



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## SHPE National

### **Mission**

SHPE changes lives by empowering the Hispanic community to realize its fullest potential and to impact the world through STEM awareness, access, support, and development.

### **Vision**

SHPE's vision is a world where Hispanics are highly valued and influential as the leading innovators, scientists, mathematicians, and engineers.

### **Values**

#### Familia

We take responsibility for our collective strength and passion by developing communities, building a diverse and inclusive membership, and challenging each other to be our best.

#### Education

We value formal education and professional development. We are dedicated to continuous improvement and renewal. We learn from successes, setbacks, and each other.

#### Service

We act on a foundation of service. We commit to deliver the highest level of quality, integrity, and ethical behavior. We act with empathy, patience and understanding.

#### Resilience

We embrace our diverse cultures and communities, which enable us to adapt, thrive, and persist with optimism.

### **SHPE History**

The Society of Hispanic Professional Engineers (SHPE) was founded in Los Angeles, CA in 1974 by a group of engineers employed by the City of Los Angeles. Their objective was to form a national organization of professional engineers to serve as role models in the Hispanic community.

### **Our Reach**

- 13,000+ members
- 10,000+ annual event attendees
- 375+ student & professional chapters
- 260 sponsors & partners

# SHPE Colorado Professional Chapter

## **Mission**

SHPE Colorado endeavors to:

- Promote the advancement of Hispanic professionals in careers, education, economic, and social welfare.
- Develop and participate in programs with industry and educational institutions that benefit professionals and students pursuing careers in STEM.
- Provide members with the opportunities to expand their career abilities through workshops and conferences.
- Support SHPE Student Chapter activities and promote expansion in our area.

## **Vision**

SHPE Colorado is a network of mentors, role models, and leaders in STEM dedicated to promoting professional development and career opportunities, encouraging students to excel and pursue STEM careers, and supporting local chapter organizations in the greater Colorado community.

## **Statement of Values**

We are brought together by heritage, social responsibility, and desire to improve the equality of all people through the use of science and technology. We value excellence in education, professional pursuits, and leadership. We obtain excellence through integrity, empowerment, achievement, diversity, and continuous improvement.

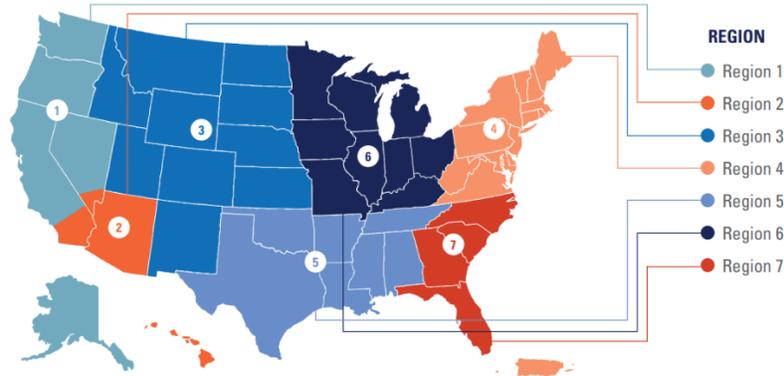
## **Chapter History**

The SHPE Colorado Professional Chapter was founded in 1988. Since its inception, SHPE Colorado has awarded over \$50,000 in scholarships to over 50 aspiring young Hispanic Engineers and Scientists in Colorado.

SHPE Colorado has hosted the SHPE National Convention in 1995 and 2007. This conference attracts thousands Hispanic Engineers and Scientists from across the nation to research and network about engineering and science strategies impacting global and local economies.

The SHPE Colorado Chapter was honored by the SHPE National Board of Directors as the 2004 Region 3 Professional Chapter of the Year.

SHPE Colorado has co-hosted the Regional Leadership Development Conference (RLDC) in 2017 and 2019. The conference brings together SHPE leaders from both student and professional chapters from Region 3: Colorado, Idaho, Kansas, Montana, Nebraska, New Mexico, North Dakota, South Dakota, Utah, and Wyoming.



The concept of networking and mentorship is a key basis for the SHPE Colorado organization. SHPE Colorado mentors six student university chapters:

- Colorado State University (Fort Collins)
- University of Colorado at Boulder
- University of Colorado at Denver
- University of Wyoming at Laramie
- Colorado School of Mines (Golden)
- Colorado Mesa University (Grand Junction)

### **Our Reach**

Today, the SHPE Colorado Professional Chapter enjoys a strong but independent network of over 450 engineering professionals throughout the State of Colorado.



## Collaboration Opportunities

### Professional Development Events

Our Professional Development workshops are aimed to provide continuous improvement to our members not only with professional skills but also leadership development. The chapter's goal is to prepare future leaders in their field and the community.

#### **PMP 101: Why become a certified PMP?**

Organizations are focusing on individuals with project management certifications to increase their odds of picking the right candidate to lead their most critical projects. This session will provide the insides of what a certified professional management professional PMP is, why to become a certified PMP professional, and when in your career you should become one. PMP 101 will cover the basics: Inputs, Tools & Techniques, and Outputs. Some of the advantages of getting PMP certified: Globally Acknowledged, Increased Compensation, Increased Opportunities, Industry Neutral (Versatile and Portable).



#### **Project Management: from Academia to Practice**

Projects are the lifeblood of organizations. They are used to fix things that are broken, to add to things we already have or build things we don't, to keep organizations relevant, or simply to improve the bottom line. We talk about them all the time and assume, before we even start, that they'll surely be successful. This session will give you tips, techniques, and methods to bring PMP concepts into practice.



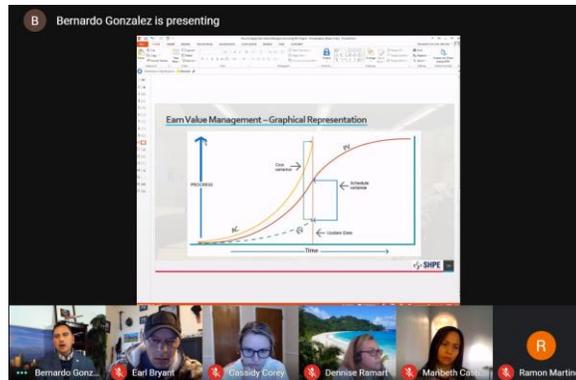
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## How to apply Earned Value Management (EVM) using Microsoft Project

Regardless of the industry you happen to be working in, if you are planning or managing projects using Microsoft Project, then knowing how to use Earned Value Management (EVM) will be extremely useful to you.

Whether you are a project manager, a construction planner or are new to working within projects, EVM can be a great help to you as it is a very useful tool for tracking your project's performance. EVM allows the planned progress of your project to be tracked and compared to your actual progress, considering both your schedule and costs.



## Professional Development Workshops in Partnership with Guest Speakers

SHPE Colorado regularly partners with speakers from other corporations and organizations to cover a wide range of relevant topics in person or virtual settings, such as:

- Networking & Building a Personal Brand
- How to Defeat Imposter Syndrome & Command Executive Presence
- Professional Online Presence Tips
- Professional Confidence Across Job Functions During COVID-19 Pandemic
- Foundations of Investing
- Growth & Leadership at the Workplace
- What Does a Professional LinkedIn Profile Look Like?
- ... and many more.



## Support ERG Events

SHPE Colorado often attends local Employee Resource Group (ERG) events when an invitation is extended. This is one more way to strengthen our relations, by being present when our support is required.



## Company Site Visits for Students and Professionals

SHPE Colorado has coordinated company tours, info sessions, workshops, for both students and professionals that are interested in learning more about the STEM fields and opportunities with specific corporations.



## Professional Networking Events

Our Professional Networking mixers provide our members, sponsors, and interested invitees an opportunity to expand and maintain existing relationships. For our members, this is an opportunity to interact with corporate representatives (sponsors) in an informal cocktail setting.

### Annual Noche Navideña

The Annual Noche Navideña is a family event that started in 2018. It occurs every year in December and it is co-hosted by SHPE Colorado and its sister non-profit organization Prospanica Denver. Each year, several companies are invited to participate as well as their Employee Resource Groups (ERGs).

This is a time to celebrate our traditions, be thankful, and have a good time with friends and family. Traditional food is served, everyone participates in raffle ticket prizes, and enjoys the DJ and dancing. There is even a piñata for the kids! Unwrapped toys can be donated at the entrance of the event.



### Hiking Activities

Many SHPE Colorado members are avid hikers. We have planned hiking events during summer and fall.



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## Social Events

SHPE Colorado members like to have fun! We plan a couple social events every year to connect with old and new friends as well as support local businesses. Previous events have included dinners, bowling, salsa dancing, BBQ at the park, and Happy Hour (in person and virtual).



## National Hispanic Heritage Month Celebrations

SHPE Colorado joins other organizations and companies each year to observe National Hispanic Heritage Month from September 15 to October 15, and celebrates the histories, cultures, and contributions of American citizens whose ancestors came from Spain, Mexico, the Caribbean and Central and South America.



## High School Workshops

### Noche de Ciencias™ (Night of Sciences)

Noche de Ciencias™ events engage and inspire Hispanic youth (and their parents) to pursue STEM degrees and careers and ultimately advance SHPE’s mission and vision.

Noche de Ciencias™ programming is aligned with impactful STEM after-school programs that yield STEM specific benefits, such as pursuing STEM education and career paths later in life. Noche de Ciencias™ objectives are grouped into three (3) main categories:

- STEM Awareness and Interest: **I KNOW STEM**. Increase students’ awareness of and interest in STEM so that they can properly identify the different degrees, careers, and industries within the STEM field.
- Self-efficacy in STEM: **I CAN DO STEM**. Empower and strengthen students’ self-confidence in pursuing and achieving STEM degrees and careers.
- Self-identity in STEM: **I AM STEM**. Provide students opportunities to think and act as STEM professionals.

These objectives are accomplished through interactive STEM activities, networking opportunities, and sharing information on SHPE, as well as, by helping parents understand STEM opportunities through bilingual parent workshops.



### Pre-College Workshops

The pre-college workshops focus on providing our local high schools with the interactive and informative sessions on various STEM and college preparation topics. The end goal is to introduce [SHPE Junior Chapters](#) within each institution. Each event provides dinner for all volunteers and students.

## SHPE National Convention, Conferences & Regional Events

Because our members deserve the best, SHPE is always putting on cutting-edge events. Our national events draw thousands of students and professionals! At Convention alone, you'll find Pre-College, Academic, SHPEtinias, and Tech & Innovation conference tracks for students! And our local events are a great way to connect with SHPE members in Colorado.

### SHPE National Convention

The SHPE National Convention serves as the country's largest, annual gathering of Hispanic STEM students and professionals. The convention is made up of five distinct conferences and has something for everyone: Pre-college, Academic, SHPEtinias, SHPETech, and Professionals in STEM. Beyond the educational workshops there are competitions, networking events, and the popular Career Fair & Graduate School Expo. Benefits of attending include:

- 100+ hours of cutting-edge content curated for Hispanics in STEM
- 200+ world-class companies and universities recruiting
- 1,000+ interviews and dream jobs offered
- 10,000+ people to add to your network
- Infinite impact on your life and career



### National Institute for Leadership Advancement (NILA)

NILA is a special conference developed specifically for SHPE chapter leaders to learn best practices for running a successful chapter and for executing SHPE's mission at the local level. Benefits include:

- Learning how to be an effective SHPE chapter leader from those who have done it
- Gaining a better understanding of SHPE's mission, vision, and operations
- Building up your network of supportive friends, contacts, and mentors in STEM
- Being empowered to embrace your leadership role with SHPE
- Enjoying a safe space to grow your networking and communications skills



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## Regional Leadership Development Conference (RLDC)

SHPE Colorado has hosted RLDC twice recently, in 2017 and 2019. SHPE stages Regional Leadership Development Conferences on a yearly basis for the leadership of the SHPE student chapters to improve their organizational, managerial, and technical skills. RLDC takes place in all seven SHPE regions. This program helps college students develop and improve their pre-college outreach programs and improve the infrastructure of SHPE student chapters.

RLDC also provides professional leaders with the skillsets that they need to ensure early-career advancement and personal growth and the basic toolsets necessary to lead an effective SHPE chapter through strategic planning, networking, and building effective relationships and partnerships.



## Chapter Sponsorship Benefits

As a SHPE Colorado partner, you will access the following benefits:

- Listed as sponsor in SHPE Colorado publications: newsletter, flyers, website, social media, programs, etc.
- Access professional targeted events:
  - Professional Development events
  - Professional Networking events
  - Hispanic Heritage Month Celebration event
  - Leadership & Success Panel
  - Annual Noche Navideña
- Featured in signature events
- Membership engagement
- Access to top Hispanic students and experienced professionals
- Increased visibility through email blasts with our membership distribution
- Marketing and positive brand recognition opportunities in key events
- Participation as speakers in key events
- Public relations and social responsibility via community involvement
- Use job listing services at local level
- Customized recruitment events
- Scholarship naming opportunities
- ... among others



## Chapter Sponsorship Levels

SHPE Colorado provides four main levels of sponsorship opportunities and two introductory support levels. There is also an A-la-carte option that provides you the flexibility to customize your collaboration opportunities to assist the chapter in coordinating multiple events. Please consider the following partnership levels that provide the best benefits for you.

	Main Sponsorship Levels			
	Platinum Partner (\$5,000)	Gold Partner (\$4,000)	Silver Partner (\$3,000)	Bronze Partner (\$2,000)
<b>Branding &amp; Marketing</b>				
Company name/logo/link on all marketing materials: SHPE Colorado website, newsletter, social media, flyers, programs, etc.	✓ Name/logo/link	✓ Name/logo/link	✓ Name/logo	✓ Name/logo
Featured in SHPE Colorado signature events such as: Leadership & Success Panel, Hispanic Heritage Month Celebration, Noche de Ciencias™, Noche Navideña, etc.	✓	✓	✓	✓
Host high-profile professional development or networking event	✓ (Host)	✓ (Co-host)	-	-
Marketing outreach support to SHPE Colorado community for exclusive events	✓ (2 events)	✓ (1 event)	-	-
<b>Engagement &amp; Development</b>				
SHPE Professional level 1-year memberships	✓ (4)	✓ (3)	✓ (2)	✓ (1)
SHPE Student 1-year memberships for local Colorado academic partners or interns	✓ (3)	✓ (2)	✓ (1)	-
Opportunity to collaborate on a pre-college event	✓ (1)	✓ (1)	-	-
Speaking opportunity at SHPE Colorado event	✓ (2)	✓ (1)	-	-
Admission to targeted SHPE events	✓ (4)	✓ (3)	✓ (2)	✓ (1)
\$500 SHPE Colorado Scholarship Sponsorship	✓	-	-	-
<b>Recruitment</b>				
Career opportunity advertisement*, job posting * and local promotions	✓ (3) 60-day enhanced posting + job flash	✓ (2) 60-day posting	✓ (1) 30-day posting	✓ (1) 15-day posting

\* Posting does not guarantee a candidate placement  
(#) highlights the quantity provided

## Chapter Introductory Support Levels

 <b>SHPE</b>   Colorado Professional Leading Hispanics in STEM	Introductory Support Levels	
	Website, Mailbox, Domain Supporter (\$1,000)	Academic Supporter (\$500)
<b>Branding &amp; Marketing</b>		
Company name/logo/link on all marketing materials: SHPE Colorado website, newsletter, social media, flyers, programs, etc.	✓ Name/logo	✓ Name/logo
Featured in SHPE Colorado signature events such as: Leadership & Success Panel, Hispanic Heritage Month Celebration, Noche de Ciencias, Noche Navideña, etc.	✓	-
Host high-profile professional development or networking event	-	-
Marketing outreach support to SHPE Colorado community for exclusive events	-	-
<b>Engagement &amp; Development</b>		
SHPE Professional level 1-year memberships	✓ (1)	✓ (1)
SHPE Student 1-year memberships for local Colorado academic partners or interns	-	-
Opportunity to collaborate on a pre-college event	-	-
Speaking opportunity at SHPE Colorado event	-	-
Admission to targeted SHPE events	✓ (1)	✓ (1)
\$500 SHPE Colorado Scholarship Sponsorship	-	-
<b>Recruitment</b>		
Career opportunity advertisement *, job posting * and local promotions	-	-

\* Posting does not guarantee a candidate placement

(#) highlights the quantity provided

## Corporate Response Form

Company Name: \_\_\_\_\_

Company Point of Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

E-mail: \_\_\_\_\_

**Please indicate one or more of the following forms of sponsorship:**

Support for SHPE Colorado Professional is for one year.

**We would like to become an official partner of the SHPE Colorado Professional Chapter:**

- |   |   |
|---|---|
| <input type="checkbox"/> Platinum Partner (\$5,000) | <input type="checkbox"/> Bronze Partner (\$2,000)                     |
| <input type="checkbox"/> Gold Partner (\$4,000)     | <input type="checkbox"/> Website, Mailbox, Domain Supporter (\$1,000) |
| <input type="checkbox"/> Silver Partner (\$3,000)   | <input type="checkbox"/> Academic Supporter (\$500)                   |

**We would like to support a specific event or program:**

- Noche de Ciencias™ (\$700). Includes food for 40 students, activity materials & prizes.
- Pre-College Workshop (\$400). Food for 20 participants & activity materials.
- Professional Development Event (\$300). Food for 20 participants & marketing.
- Professional Networking Event (\$300). Food for 20 participants & marketing.
- Noche Navideña (\$3,000). Food for 200 attendees, DJ, marketing & prizes.
- In-Kind Donation. Amount: \$\_\_\_\_\_

**We would like to sponsor attendance to conference for a Board Director or SHPE member:**

- NILA: National Institute for Leadership Advancement (\$400 each Board Director)
- RLDC: Regional Leadership Development Conference (\$400 each Professional member)
- SHPE National Convention (\$400 each Professional member)

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Please make checks payable to:**

SHPE Colorado Professional Chapter

**Mail checks and form to:**

Annamarie Valdez, VP of Finance  
P.O. Box 850 Firestone, CO 80520-0850

**Card/digital payments:** Email form to

[vpfinance@shpecolorado.org](mailto:vpfinance@shpecolorado.org) for next steps



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