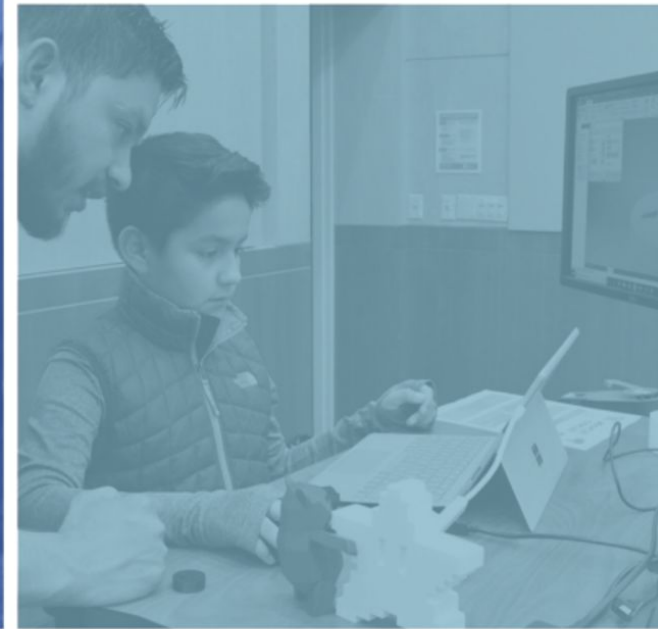




SHPE

**Leading Hispanics in STEM
Since 1973**



TITLE	SLIDE
SHPE History	3
SHPE Formed	4
SHPE Timeline	5
SHPE Nation	6
National Core	7
Region 3	8
SHPE CO	9
Chapter Core	10
Executive Board 2025-2026	11
Events Summary	12

TITLE	SLIDE
Professional Development	13
ERG & Community Events	15
Corporate Tours	16
Networking Socials	17
K-12 Outreach	22
University Outreach	25
National Events	27
Partnership Benefits	30
Partnering Options	31
Sponsorship Levels	32



Introduction

Engineering has been in our Pre-Hispanic roots for hundreds of years. In Central America, the Aztecs and Mayans built large cities with the awe-inspiring pyramids. In South America, the Inca built cities and roads high in the mountains. On the Iberian Peninsula, Roman, Arabic, North African, and Spanish engineers-built aqueducts, churches, cities, and cathedrals. Today, SHPE carries on that legacy through its mission to change lives by empowering the Hispanic community and promoting science, technology, engineering, and math (STEM) awareness, access, support, and development.

This timeline traces the Society of Hispanic Professional Engineers (SHPE) history, from a dream to an internationally known and respected organization.

1973 Humble Beginnings

Frustrated by a lack of both career opportunities and professional support for Hispanic engineers, Rodrigo T. (Rod) Garcia, a member of the Los Angeles City Employees Chicano Association, held a meeting in his garage in East Los Angeles to discuss creating a new advocacy organization. The group discussed ways to boost minority representation in STEM and shared their vision for improving Hispanic employment prospects. The conversation that took place there inspired the founding of SHPE.

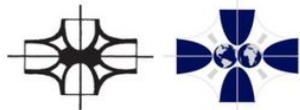


SHPE's original officers included (from left to right): Rodrigo Garcia, Americo Garza, George Esquer, Alex Vidaurrazga, and Andres Santamaria. Credit: SHPE Magazine

1974

In 1974, SHPE was officially incorporated. Its first office listed was a post office box in Los Angeles, CA. Rod Garcia served as the first president of the organization, which initially focused its efforts in Southern California.

Administrators, professors, and students at California State University, East Los Angeles College, and the University of Southern California founded SHPE's first collegiate chapters.



"Jose Gonzalez, an East Los Angeles artist, developed SHPE's first logo (left) in 1974. Two years later, SHPE unveiled an updated logo that clearly showed both hemispheres, highlighting the connected nature of the Hispanic World. Credit: SHPE

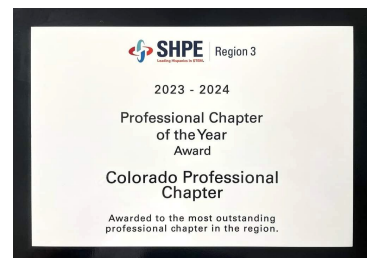
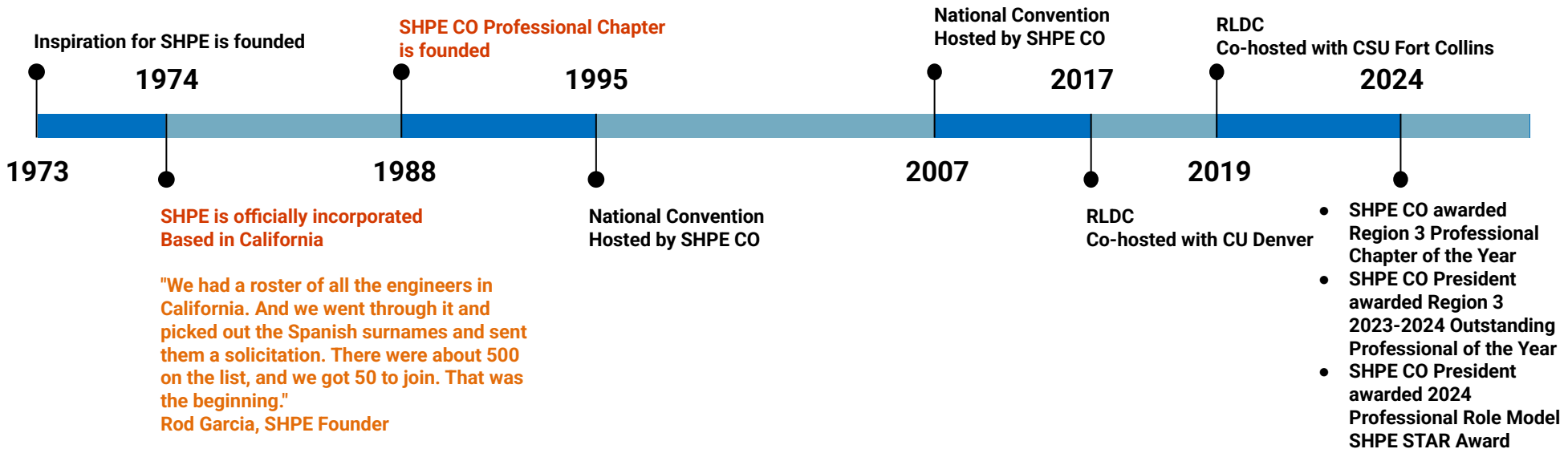
"We had a roster of all the engineers in California. And we went through it and picked out the Spanish surnames and sent them a solicitation. There were about 500 on the list, and we got 50 to join. That was the beginning."

Rod Garcia, SHPE Founder



Today, SHPE makes a big impact. We're the largest association in the nation for Hispanics in STEM. We strive to meet the needs of our students and professional members by offering effective training, mentorship, and programs for our vibrant community.

SHPE's growth isn't slowing down anytime soon. As we continue to expand our membership, programs, and partnerships, we're guided by a clear mission, a bright vision, and the core values demonstrated by our founders.



19,724 Members

314

Total Chapters

212

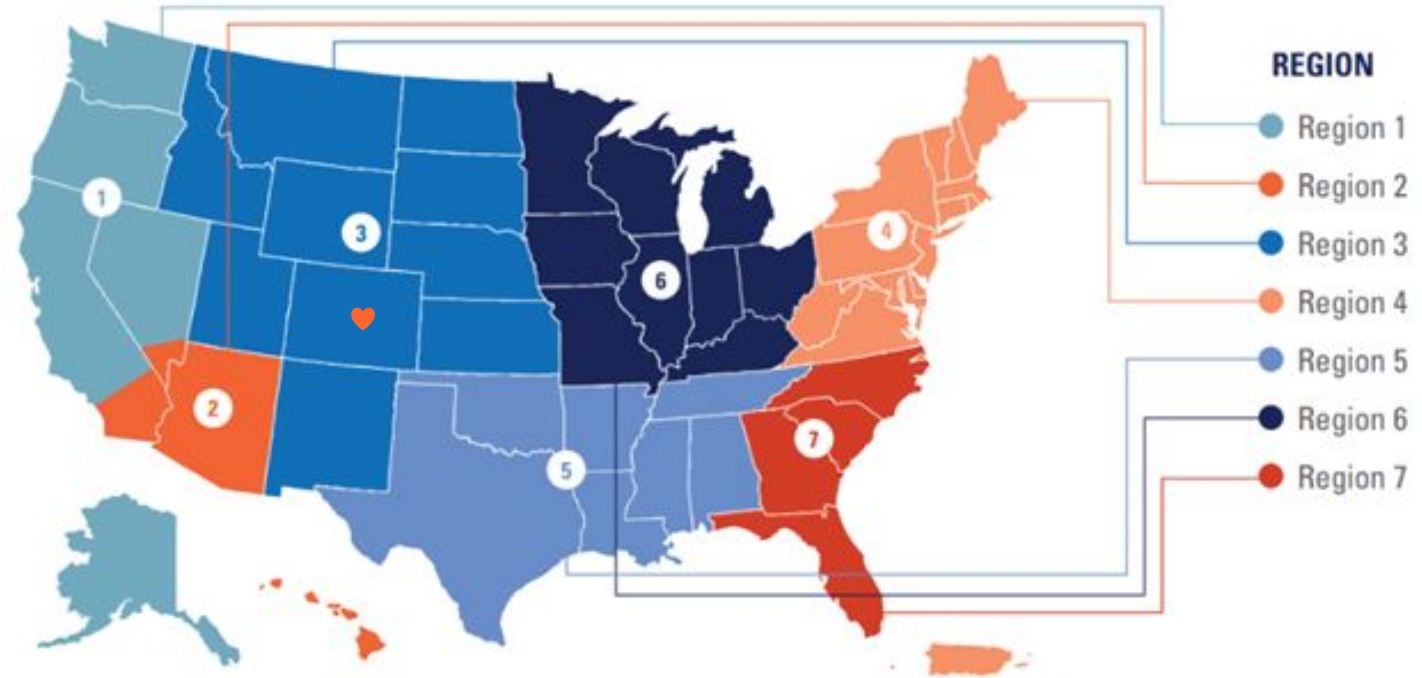
Student Chapters

78

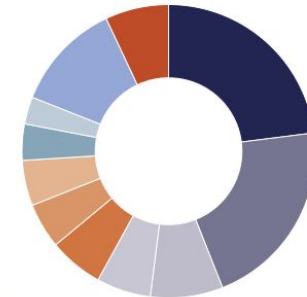
Professional Chapters

24

Junior Chapters

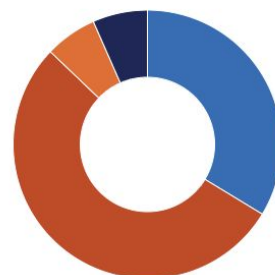


Major/Industry Breakdown



23% computer sciences 21% mechanical engineering 8% electrical engineering 6% civil engineering
6% computer engineering, general 5% aerospace, aeronautical & astronautical engineer
5% biomedical/medical engineering 4% industrial engineering 3% chemical engineering 12% other stem
7% other non-stem

Membership Type



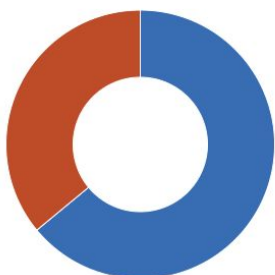
6,643 professional members

10,544 undergraduate members

1,236 graduate members

1,301 junior members

Gender Breakdown



64% male

36% female

Mission

SHPE changes lives by empowering the Hispanic community to realize its fullest potential and to impact the world through STEM awareness, access, support, and development.

Vision

SHPE's vision is a world where Hispanics are highly valued and influential as the leading innovators, scientists, mathematicians, and engineers.

Values



Familia

We take responsibility for our collective strength and passion by developing communities, building a diverse and inclusive membership, and challenging each other to be our best.



Service

We act on a foundation of service. We commit to deliver the highest level of quality, integrity, and ethical behavior. We act with empathy, patience and understanding.



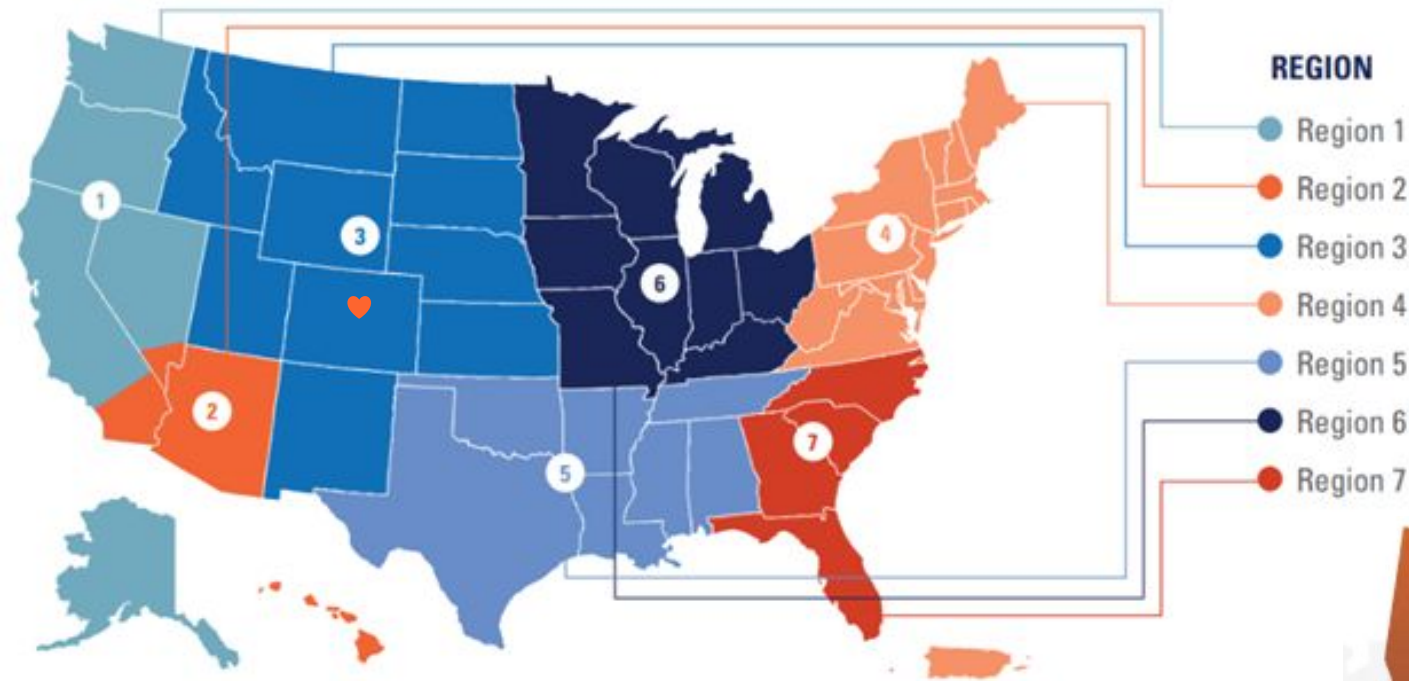
Education

We value formal education and professional development. We are dedicated to continuous improvement and renewal. We learn from successes, setbacks, and each other.



Resilience

We embrace our diverse cultures and communities, which enable us to adapt, thrive, and persist with optimism.

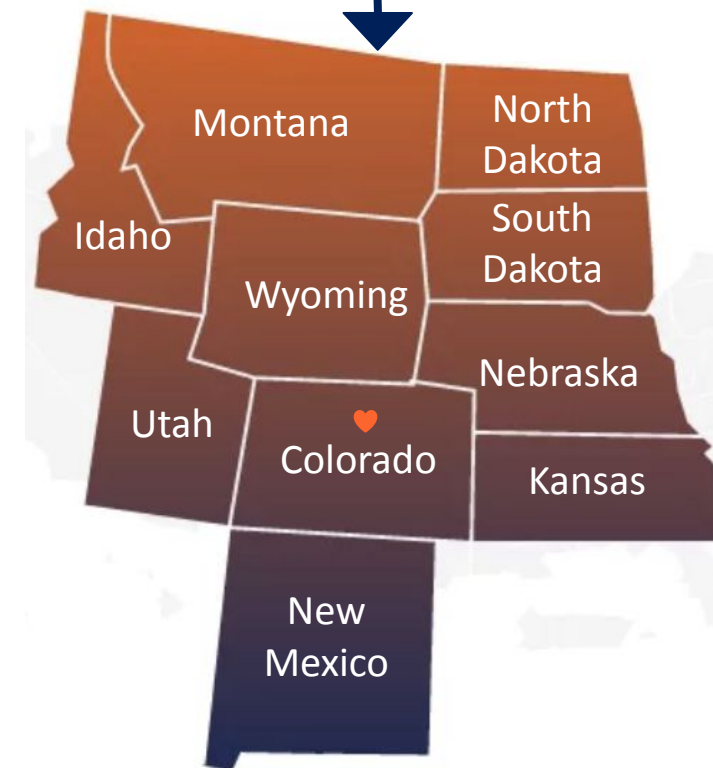


Region 3

¡ESTA AQUÍ!

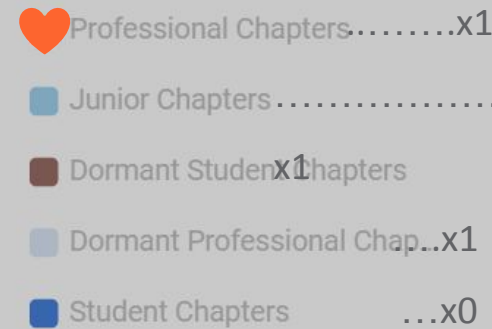
725 Student Members
488 Professional
Members
52 Junior Members

15 Student Chapters
5 Professional Chapters
1 Junior Chapter





Colorado



Colorado Professional



..X

- 150-200 Paid Members
- 3000 Reach via Social Media, Email, and Website

Mission

SHPE Colorado endeavors to:

- Promote the advancement of Hispanic professionals in careers, education, economic, and social welfare.
- Develop and participate in programs with industry and educational institutions that benefit professionals and students pursuing careers in STEM.
- Provide members with opportunities to expand their career abilities through workshops and conferences.
- Support SHPE Student Chapter activities and promote expansion in our area.

Vision

To cultivate a vibrant, supportive community that empowers families, fosters professional and personal growth, and builds lifelong networks through intentional programming, continuous learning, and meaningful opportunities for advancement.

Values

We are brought together by heritage, social responsibility, and desire to improve the equality of all people through the use of science and technology. We value excellence in education, professional pursuits, and leadership. We obtain excellence through integrity, empowerment, achievement, diversity, and continuous improvement.



MEET THE BOARD

Violeta Flores
President



Annamaria Valdez
VP Finance



Luis Monterrosa
VP Compliance



Diego Sandoval-Torres
VP Marketing



Carlos Ibarra
VP Operations



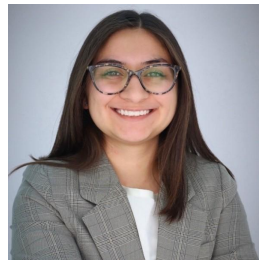
Rosa Araiza
VP Corporate
Relations



Lyann Castillo
VP Membership



Cristina Cabello
VP Student Relations

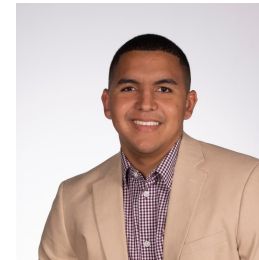


Roberto De Mata
VP Professional
Development



OPEN
VP Communications

Luis Infante
Webmaster



PROFESSIONAL DEVELOPMENT

- Professional Development Workshops
 - Budgeting Basics
 - Home Buying 101
 - Intellectual Property (IP) Basics
 - Risk Management
 - Financial StewardSHPE
 - Networking & Building a Personal Brand
 - How to Defeat Imposter Syndrome & Command Executive Presence
 - Professional Online Presence Tips
- Company Tours
 - Renewable Energy, Transportation, Aerospace, Medical, Space, Industrial, Manufacturing, etc.
- Project Management Professional (PMP) Sessions

UNIVERSITY OUTREACH

- Resume Workshops
- Mock Interviews

K-12 OUTREACH

- STEM/Pre-Collegiate Workshops
- Equipando Padres
- Noche/Dia De Ciencias

NATIONAL EVENTS

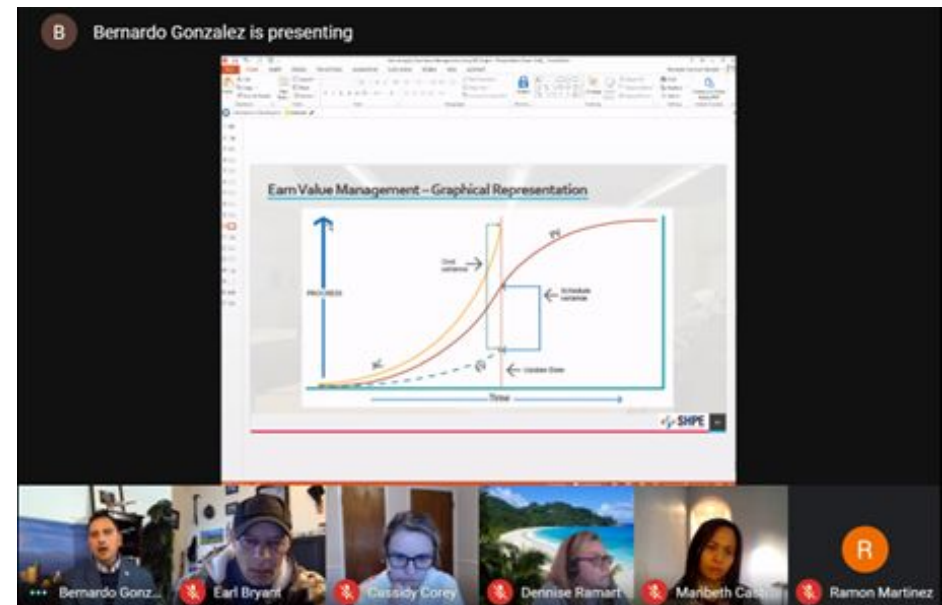
- National Institute of Leadership Achievement (NILA)
- National Convention
- Regional Leadership Development Conferences (RLDC)

NETWORKING SOCIALS

- Signature Networking Events
 - Annual Posada Navideña
 - National Hispanic Heritage Month Celebration
 - Local ERG Events with extended SHPE invite
- Monthly Socials
 - Happy Hours /BBQs/ Bowling/ Dancing/ Dinners/ Hikes

Professional Development Events

Our Professional Development workshops are aimed to provide continuous improvement to our members not only with professional skills but also leadership development. The chapter's goal is to prepare future leaders in their field and the community. In more recent years, SHPE CO hosted a workshop about Project Management Professional (PMP) Certification.





Professional Development Events

SHPE Colorado regularly partners with speakers from other corporations and organizations to cover a wide range of relevant topics in person or virtual settings, such as:

- Budgeting Basics
- Home Buying 101
- Intellectual Property (IP) Basics
- Risk Management
- Financial StewardSHPE
- Networking & Building a Personal Brand
- How to Defeat Imposter Syndrome & Command Executive Presence
- Professional Online Presence Tips



AIAA Rocky Mountain Section
**2024
Annual Technical
Symposium**



SHPE Colorado regularly attends local Employee Resource Group (ERG) or community hosted events when an invitation is extended.



For Students and Professionals

SHPE Colorado has coordinated company tours, info sessions, and workshops, for both students and professionals that are interested in learning more about the STEM fields and opportunities with specific corporations.





SHPE Colorado members like to have fun!

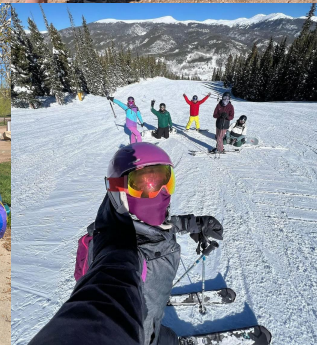
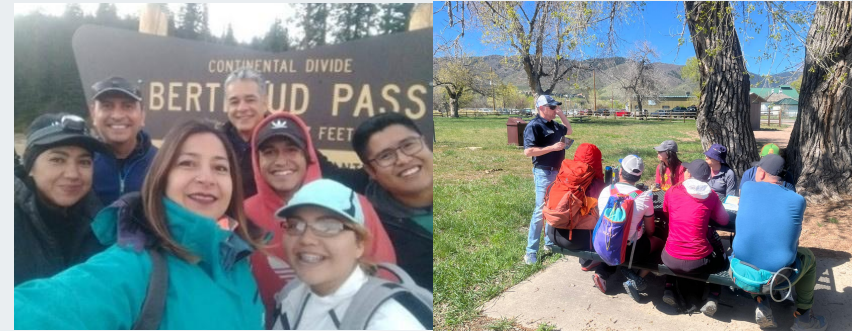
We plan networking social events every month to connect with old and new friends, as well as support local businesses.

Previous events have included dinners, bowling, salsa dancing, BBQ at the park, and happy hours (in person and virtual).

Our Networking socials also provide our members, sponsors, and interested invitees an opportunity to expand and maintain existing relationships. For our members, this is an opportunity to interact with corporate representatives (sponsors) in an informal cocktail setting.

Outdoor Activities

Many SHPE Colorado members are avid outdoor seekers. We also plan hiking, skiing, and tubing events year round.



National Hispanic Heritage Month Celebration

SHPE Colorado joins other organizations and companies each year to observe National Hispanic Heritage Month (HHM) from September 15 to October 15, and celebrates the histories, cultures, and contributions of American citizens whose ancestors came from Spain, Mexico, the Caribbean, and Central and South America.



Annual Posada Navideña

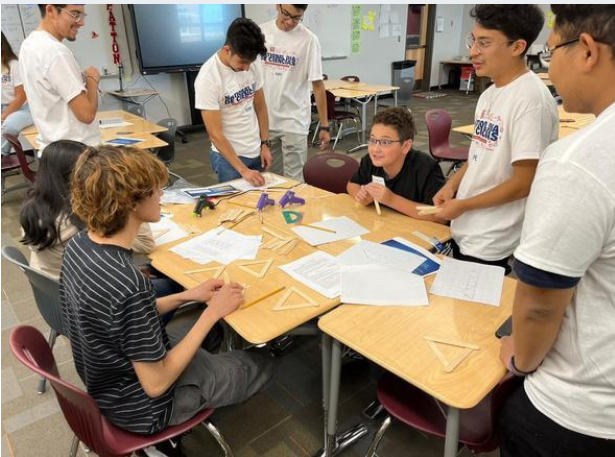
The Annual Posada Navideña is a family event that started in 2018. It occurs every year in December, and it is co-hosted by SHPE Colorado and its sister non-profit organization Prospanica Denver. Each year, several companies are invited to participate as well as their Employee Resource Groups (ERGs).



Giving back to the community!

Not only have fellow STEM professionals walked out of our events with new network connections, but they have also walked out with real job offers, internship opportunities, and even speaking engagements. SHPE CO has also recently begun a new partnership with the International Rotary Club of El Salvador to provide holiday toys, food and drinks to the community using all profits made from our Annual Posada Navidena.





Noche/Dia de Ciencias™ (Night/Day of Sciences)



Noche de Ciencias™ events engage and inspire Hispanic youth to pursue STEM degrees and careers and ultimately advance SHPE's mission and vision. Furthermore, Night of Sciences includes information sessions for parents to get informed about financial aid and how to support their student succeed in college.

Noche de Ciencias™ programming is aligned with impactful STEM after-school programs that yield STEM specific benefits, such as pursuing STEM education and career paths later in life. Noche de Ciencias™ objectives are grouped into three (3) main categories:

1) STEM Awareness and Interest: I KNOW STEM. Increase students' awareness of and interest in STEM so that they can properly

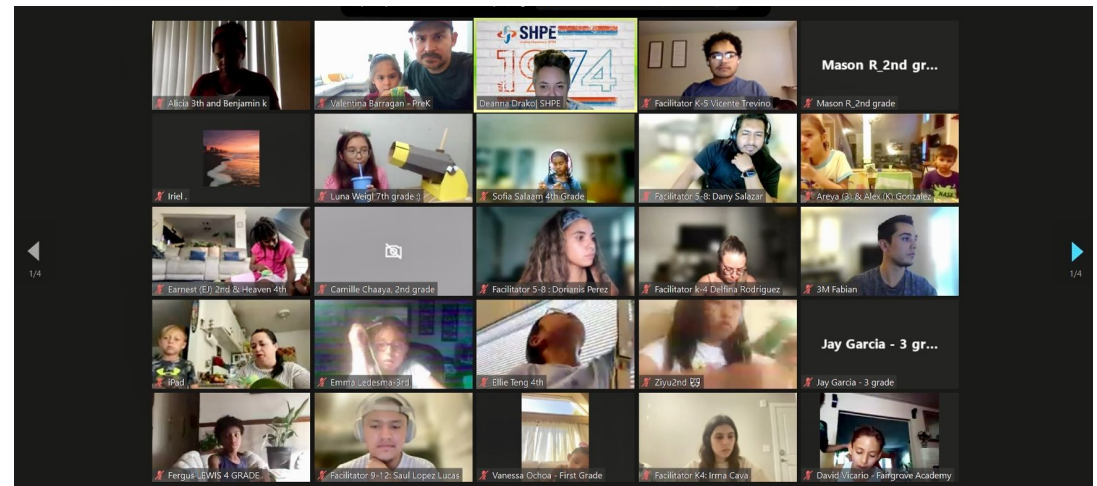




2) Self-efficacy in STEM: I CAN DO STEM. Empower and strengthen students' self-confidence in pursuing and achieving STEM degrees and careers.

3) Self-identity in STEM: I AM STEM. Provide students opportunities to think and act as STEM professionals.

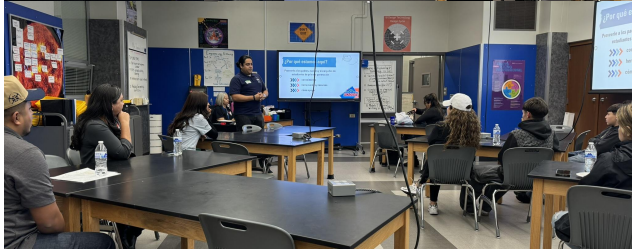
These objectives are accomplished through interactive STEM activities, networking opportunities, and sharing information on SHPE, as well as, by helping parents understand STEM opportunities through bilingual parent workshops.



Pre-College Workshops (Students & Parents)

The pre-college workshops focus on providing our local high schools with the interactive and informative sessions on various STEM and college preparation topics. The end goal is to introduce SHPE Junior Chapters within each institution. Each event provides dinner for all volunteers and students.

The Pre-College workshops likewise can include spaces for parents to participate and learn about the college application process providing best support and guidance for their student's entrance into higher education. Give for example the newly introduced Equipando Padres Sessions provided after working hours at local schools, in both spanish and english.



University Chapters partnering with SHPE CO:

- Metropolitan State University of Denver
- Colorado State University (Fort Collins)
- University of Colorado at Boulder
- University of Colorado at Denver
- University of Wyoming at Laramie
- University of Denver
- Colorado School of Mines (Golden)
- Colorado Mesa University (Grand Junction)

SHPE CO Awarded Scholarships:

- \$50,000 split over 50 Aspiring Engineers and Scientists in Colorado



COLORADO SCHOOL OF
MINES



UNIVERSITY of
DENVER



COLORADO MESA
UNIVERSITY



COLORADO STATE
UNIVERSITY



University of Colorado
Boulder



University of Colorado
Denver



Because our members deserve the best, SHPE is always putting on cutting-edge events. Our national events draw thousands of students and professionals! At Convention alone, you'll find Pre-College, Academic, SHPEtinas, and Tech & Innovation conference tracks for students! And our local events are a great way to connect with SHPE members in Colorado.

SHPE National Convention

The SHPE National Convention serves as the country's largest, annual gathering of Hispanic STEM students and professionals. The convention is made up of five distinct conferences and has something for everyone: Pre-college, Academic, SHPEtinias, SHPETech, and Professionals in STEM. Beyond the educational workshops there are competitions, networking events, and the popular Career Fair & Graduate School Expo. Benefits of attending include:

- 100+ hours of cutting-edge content curated for Hispanics in STEM
- 200+ world-class companies and universities recruiting
- 1,000+ interviews and dream jobs offered
- 10,000+ people to add to your network
- Infinite impact on your life and career



National Institute for Leadership Advancement (NILA)



This conference convenes newly elected chapter leaders from SHPE's undergraduate and professional chapters, offering leadership, community engagement, and mentorship skills training through workshops, lectures, individual and team exercises, hands-on activities, and small group breakout sessions. All attendees receive the Certified Chapter Leader certificate upon program completion.





Sub-Regional Conference

New to this past year are the the Sub-Regional Conferences. SHPE CO co hosted the event this past spring with Region 3's Executive Board. This was a one day long, multiple session professional development opportunity that ended with a networking suite with 4-5 companies present and ready to hire.



EXPOSURE

Increased visibility through email blasts with our membership distribution list and be listed as a sponsor in SHPE Colorado publications like newsletters, flyers, website, social media, programs and more. Be featured as a sponsor in our signature events.

NETWORKING

Access to SHPE professional targeted and annual events where students and professionals participate for increasing networking opportunities. Events like: Dia/Noche de ciencias, Hispanic Heritage Month Celebration, Leadership & Success Panels, Equipando Padres, Annual Posada Navideña and more.

REPUTATION

Rise your reputation by participating as key speakers and providing content for our signature events, publications and peer groups. Membership engagement.

TARGETED MARKETING

Marketing and Positive Company Recognition opportunities in key events where students and professionals get to know your company, what you do and what you have to offer.

COMMUNITY INVOLVEMENT

Public relations and social responsibility via community involvement and access to top hispanic students and experienced professionals.

EDUCATION

Use Job listing services at local level. Customized recruitment events. Scholarship naming opportunities. Present new age tech and topics to membership

COST-FREE

- Networking Socials
- Company Tours

EVENT SPECIFIC SPONSOR SHPE

- | | |
|-----------------------------------|-----------|
| • Noche/Dia de Ciencias | (\$750) |
| • Professional Development Events | (\$300) |
| • Professional Networking Events | (\$500) |
| • K-12 Outreach Events | (\$500) |
| • Pre-collegiate Events | (\$350) |
| • NILA | (\$500) |
| • National Convention | (\$1,000) |

Please contact for current pricing.

CHAPTER SPONSOR SHPE

- Range from \$500-\$5K

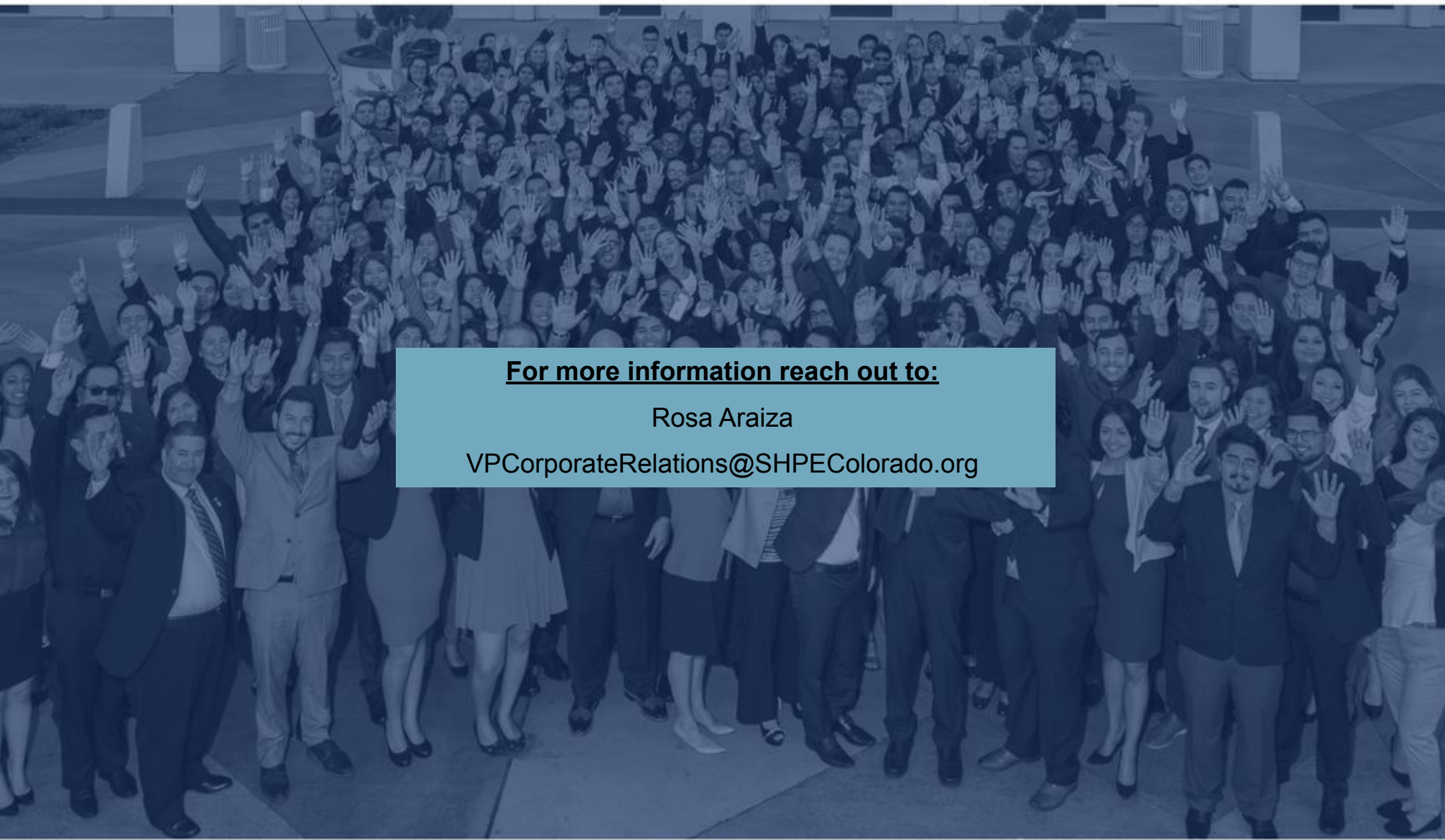
Sponsorship is tailorable to needs of the company

 SHPE Leading Hispanics in STEM	Introductory Support Levels	
	Website, Mailbox, Domain Supporter (\$1,000)	Academic Supporter (\$500)
Branding & Marketing		
Company name/logo/link on all marketing materials: SHPE Colorado website, newsletter, social media, flyers, programs, etc.	✓ Name/logo	✓ Name/logo
Featured in SHPE Colorado signature events such as: Leadership & Success Panel, Hispanic Heritage Month Celebration, Noche de Ciencias, Noche Navideña, etc.	✓	-
Host high-profile professional development or networking event	-	-
Marketing outreach support to SHPE Colorado community for exclusive events	-	-
Engagement & Development		
SHPE Professional level 1-year memberships	✓ (1)	✓ (1)
SHPE Student 1-year memberships for local Colorado academic partners or interns	-	-
Opportunity to collaborate on a pre-college event	-	-
Speaking opportunity at SHPE Colorado event	-	-
Admission to targeted SHPE events	✓ (1)	✓ (1)
\$500 SHPE Colorado Scholarship Sponsorship	-	-
Recruitment		
Career opportunity advertisement *, job posting * and local promotions	-	-

* Posting does not guarantee a candidate placement
 (#) highlights the quantity provided

 SHPE Leading Hispanics in STEM	Main Sponsorship Levels			
	Platinum Partner (\$5,000)	Gold Partner (\$4,000)	Silver Partner (\$3,000)	Bronze Partner (\$2,000)
Branding & Marketing				
Company name/logo/link on all marketing materials: SHPE Colorado website, newsletter, social media, flyers, programs, etc.	✓ Name/logo/link	✓ Name/logo/link	✓ Name/logo	✓ Name/logo
Featured in SHPE Colorado signature events such as: Leadership & Success Panel, Hispanic Heritage Month Celebration, Noche de Ciencias™, Noche Navideña, etc.	✓	✓	✓	✓
Host high-profile professional development or networking event	✓ (Host)	✓ (Co-host)	-	-
Marketing outreach support to SHPE Colorado community for exclusive events	✓ (2 events)	✓ (1 event)	-	-
Engagement & Development				
SHPE Professional level 1-year memberships	✓ (4)	✓ (3)	✓ (2)	✓ (1)
SHPE Student 1-year memberships for local Colorado academic partners or interns	✓ (3)	✓ (2)	✓ (1)	-
Opportunity to collaborate on a pre-college event	✓ (1)	✓ (1)	-	-
Speaking opportunity at SHPE Colorado event	✓ (2)	✓ (1)	-	-
Admission to targeted SHPE events	✓ (4)	✓ (3)	✓ (2)	✓ (1)
\$500 SHPE Colorado Scholarship Sponsorship	✓	-	-	-
Recruitment				
Career opportunity advertisement*, job posting * and local promotions	✓ (3) 60-day enhanced posting + job flash	✓ (2) 60-day posting	✓ (1) 30-day posting	✓ (1) 15-day posting

* Posting does not guarantee a candidate placement
 (#) highlights the quantity provided



For more information reach out to:

Rosa Araiza

VPCorporateRelations@SHPEColorado.org

Thank you!